

# STAND OUT IN A HYPER-COMPETITIVE MARKET

## BY MEETING YOUR AGENTS' NEEDS

When you're operating in a **hyper-competitive market**, where product lines are similar and market forces are forcing down prices, your agents need to be highly **responsive to customer needs**. Here are some ways you can **work with agents to increase revenue**.

### LOCAL MARKETING SUPPORT



**Help your agents build strong community connections** by providing financial sponsorships to local economic initiatives, sports teams, schools, and community events.

### MOBILE ACCESSIBILITY



With the right technology in their hands, **agents can handle quotes, review applications, and issue policies from wherever they are**. This kind of real-time access helps them to maximize control over their business.

### POLICY AUTOMATION



**Configure options** for endorsements, cancellation rules, grace periods, renewal offers, automatic reinstatements, and varying payment methods on your side of the system. **You'll take an enormous amount of work out of the hands of your agents.**

### 24/7 AVAILABILITY



Agents require online and mobile access 24/7, along with powerful policy automation. **It's crucial that you give your agents what they need, when they need it.**



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