



Client Success Story

Technology Focused, Results Driven

Figo Pet Insurance, a Chicago-based startup, aspired to transform the booming pet insurance. Figo's mission is to avail pets of the best veterinary care, regardless of the cost.



Figo transferred to Insuresoft from another vendor with a critical deadline looming. Insuresoft provided a contract and a statement of work in 30 days, and deployed a test environment within 60 days. Quick delivery and flexibility enabled Figo to launch and begin issuing policies by their target date of April 2015.



Did you know Lassie was the first dog to have pet insurance in the U.S. ?

With our **100%** successful implementation rate, insurers leave nothing to chance when selecting Insuresoft as their technology partner.



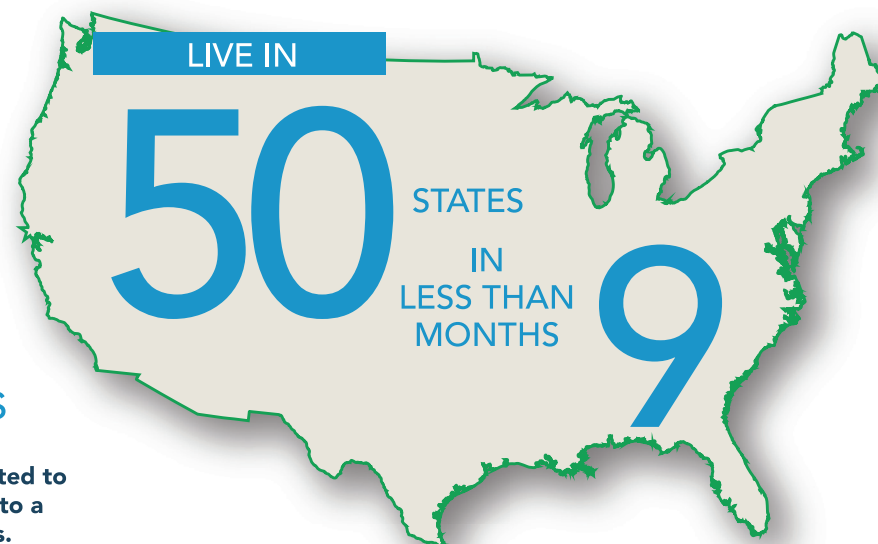
60

Amount of days it took to deploy a test environment in Diamond



26 States
7000 Agents

The number of states and agents Figo requested to be rolled out through the Diamond System to a prominent auto insurer in a couple weeks.



Project highlights include:

- Statement of Work signed November, 2014
- Test environment completed February 2015
- First policy issued April 2015
- CRM integration completed April 2015
- Pet Cloud launched April 2015
- Agency onboarding completed February 2016
- Group enrollment completed July 2015
- Live in 49 jurisdictions December 2015*

“ Insuresoft's implementation process was as close to perfection as you can get. ”

Rusty Sproat, Founder and CEO, Figo Pet Insurance



Want the Figo experience? Contact Insuresoft today for a demo of our award winning Diamond System. Call 866.299.1314 or visit www.insuresoft.com